



Duke Energy Foundation 2023 Overview

Presenter



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Agenda

- Safety message
- History of the grant cycle / How we got here
- What we're looking for this year
- Navigating the grant system
- Helpful tips
- Questions



Safety Message

- Make sure you're in a safe place to take this call
- Look for tripping hazards and distractions
- If you need to drop off, please do. Your safety comes first.




SAFETYFirst

- In 2019, announced net-zero carbon strategy for Duke Energy by 2050
- In 2021, began work to renovate Duke Energy Foundation to align with net-zero business strategy
 - Best practice benchmarking with 14 other foundations
 - External focus groups across seven-state jurisdictions
 - Targeted 1:1 stakeholder conversations



Duke Energy Foundation powers the vitality of our communities through philanthropy focused on vibrant economies; climate resiliency; and justice, equity and inclusion.

Duke Energy Foundation seeks grant funding and community engagement opportunities that impact:



Vibrant Economies

- Workforce development training for jobs vital to the energy economy
- Trades & Training Programs for the region's most pressing workforce development needs with a focus on underrepresented populations
- Urban revitalization – addressing urban blight and building vacancies while promoting business retention and revitalization (OH/KY only)



Climate Resiliency

- Environmental projects supporting land conservation; clean water; and biodiversity of plant and animal species
- Environmental resiliency projects that prepare communities for and mitigate against the effects of climate change
- Natural disaster preparedness and response



Justice, Equity and Inclusion

- Thriving natural environments, including access to green space, in historically underserved and environmental justice communities
- Programs supporting the “just transition” for communities transitioning to cleaner energy generation
- Diversity, equity and inclusion initiatives supporting upward mobility

Putting it into practice

- New Grants System (Benevity.org)
 - New log in / registration required and provide ACH Payment info
 - Govt entities can still apply, but will have extra steps to get manually entered in the system
 - Duke-Energy.com/Foundation will guide you through the process
- Local Impact Grants - \$20,000. Available all year – work with Community Relation Managers
- Larger Grants – Request for Proposals and By Invitation
 - First request for proposals = Workforce Development and Energy Workforce Pipeline
 - February – March 2023 Applications Accepted
 - Grants Announced April 2023
 - Grant award range \$25,000 - \$50,000
 - Later in 2023 – could see RFP for Sustainability and Climate Resiliency and others TBD
 - OH/KY – Urban Revitalization
- Grants must serve communities that are also served by Duke Energy



Workforce Development and Energy Workforce Cycle

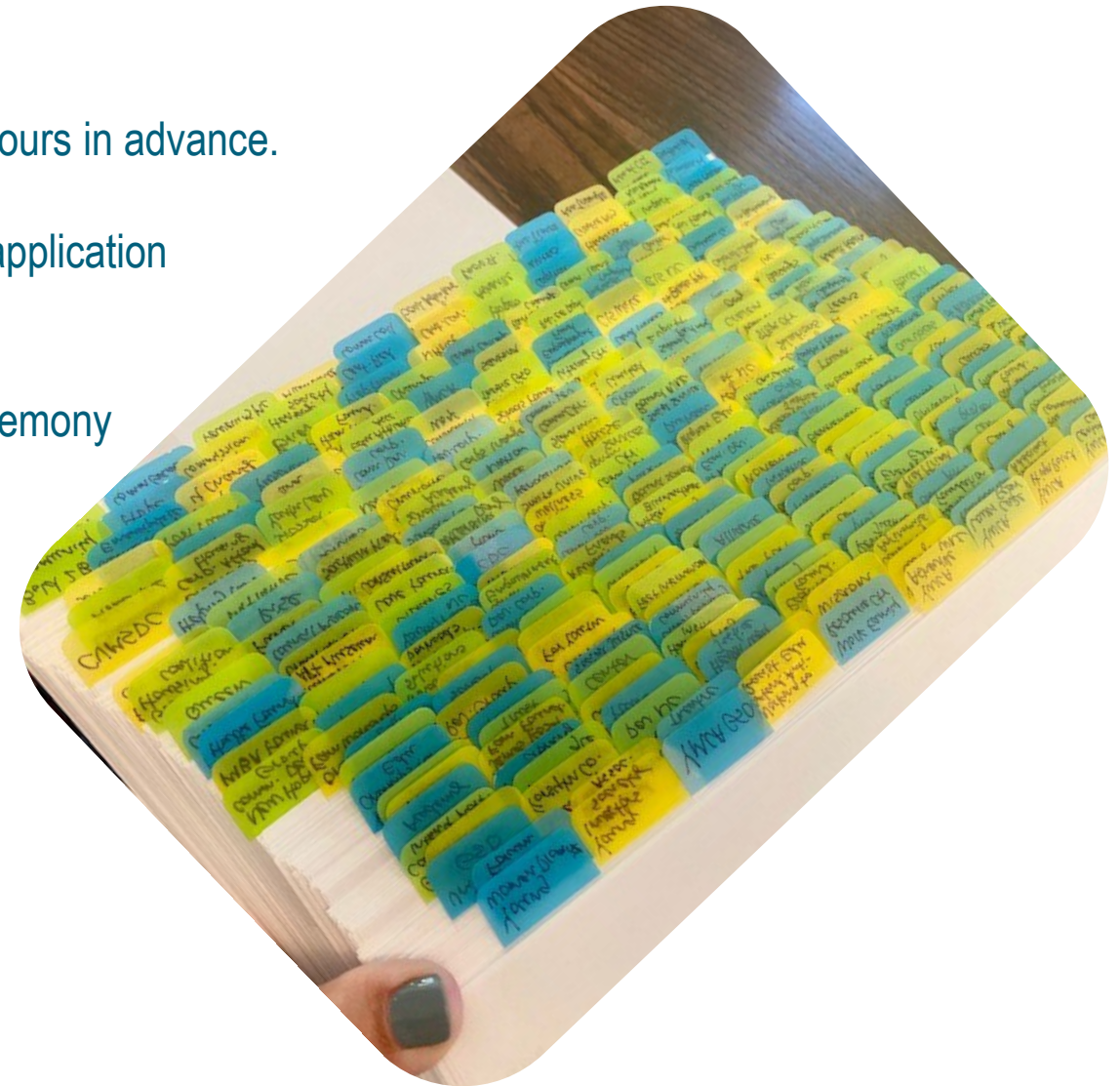
Workforce Development & Energy Workforce Pipeline - What we're looking for

Strategic Principles

- Workforce development training for jobs vital to the energy economy
 - Examples:
 - Line worker training and engineering programs at local community colleges
 - Engineering, energy and climate programs at four-year universities
 - Certification programs specific to energy trades
 - Scholarships for minorities and underserved
- Energy and engineering education and career readiness for K-12 students and teachers
 - Examples:
 - Teacher professional development for teaching energy concepts
 - Out-of-school programs engaging students in engineering education
 - District-level initiatives supporting energy and engineering learning
- Trades and Training Programs for the region's most pressing workforce development needs
 - Examples:
 - Trades training programs with licenses and certifications
 - Programmatic support of new training programs

Grant review process

- Each application is read, reviewed and scored cross functionally by individuals from Duke Energy Foundation, Subject Matter Experts and Community Relations departments
- Application open Feb through March 30, 2023. Plan to submit 48 hours in advance.
 - Look for email announcing application period is open
 - Check our website: [Duke-Energy.com/Foundation](https://www.duke-energy.com/foundation) – Link for application
- Applicants will be notified of decisions by April 2023
 - Ohio and Kentucky grantees – grants awarded at a Grant Ceremony



www.Duke-Energy.com/Foundation

The screenshot shows the top of the Duke Energy Foundation website. At the top left is the Duke Energy logo, followed by the text "Duke Energy Foundation" and a "MENU" link. Below this is a large blue banner with the text "Powerful Communities" and "Making an Impact Today for a Brighter Tomorrow". Underneath the banner is a navigation bar with five items: "FUNDING GUIDELINES", "COMPLETE EXISTING APPLICATION", "SUBMIT IMPACT REPORTS", "NEWS", and "LOGO REQUEST". Below the navigation bar is a section titled "Powering our Communities" with a paragraph of text and a sub-heading "State by State Focus". Under "State by State Focus" is a grid of six circular icons representing the states: North Carolina, South Carolina, Florida, Ohio, Kentucky, and Indiana. Each icon has a right-pointing chevron next to the state name.

Select State

Navigating the Grant System

ing meaningful impact in our communities.

www.Duke-Energy.com/Foundation

The Duke Energy Foundation is focused on strengthening and uplifting communities throughout Ohio with grant funding. We accept grant applications for \$20,000 and less throughout the year on a rolling basis for the focus areas describe below. Please see the Application Process Step-By-Step link on right for an overview of our grantmaking process.

Vibrant Economies

- Workforce development training for jobs vital to the energy economy, with a focus on underrepresented populations
- Community revitalization and local economic development efforts
- Economic recovery for customers and communities facing unprecedented challenges
- Energy and engineering education for K-12 students and teachers

Climate Resiliency

- Environmental projects supporting land conservation, clean water, and biodiversity of plant and animal species
- Environmental resiliency projects that prepare communities for and mitigate against the effects of climate change
- Natural disaster preparedness and response

Justice, Equity and Inclusion

- Thriving natural environments, including access to green space, in historically underserved and environmental justice communities*
- Programs supporting the “just transition” for communities transitioning to cleaner energy generation**
- Diversity, equity and inclusion initiatives supporting upward mobility

*[Learn more about environmental justice](#) on the EPA’s website.

**View one [description of a just transition](#).

Helpful Links

- [Application Process Step-By-Step](#)
- [Grant Application - Local Impact](#)
- [Grant Application Sample - Local Impact](#)
- [Grant Preferences](#)
- [Frequently Asked Questions](#)
- [Grant Budget Template](#)
- [Funding Guidelines](#)
- [Eligible OH Counties](#)
- [Grant questions? Contact the representative in your county.](#)
- [Duke Energy Logo Request Form](#)
- [Complete Impact Report](#)



- Access a Word doc to draft your application here.
- Application Process Overview
- Grant Preferences
- Budget Template
- Funding Guidelines
- Eligible Counties

Helpful Tips

- Have your EIN handy to set up your organization in the grant system.
- Name your organization's account your org's full name, not an abbreviation.
- Share contact information for two individuals when setting up your account.
- Answer all questions in the application completely. Give specific examples when you can.
- Do not reference the support of any elected officials or covered persons in your application.
- Refrain from using acronyms in your application's responses.
- Email CommunityAffairs@duke-energy.com for assistance

- Continue to check our website for future opportunities

Questions?

**Please use the raise your hand function in Teams
and we'll call on you to ask your question.
Or Type question in the chat feature.**